# WKBD-TV Public Affairs Programming July 1, 2009 – September 30, 2009

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

# STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

# AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

# FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

### STREET BEAT & AMERICAN BLACK JOURNAL

### 7.05.09 00:30:00 HEALTHCARE

Guests: Rick Lowenstein, CEO of JARC, and Rabbi Levi Shemtov, Executive Director of the Friendship Circle, join Carol Cain to discuss ways their organizations assist individuals with special needs. Carol Cain learns information regarding the National Federation of the Blind and their upcoming convention. being held in Detroit.

### 7.26.09 00:30:00 HEALTHCARE

National Kidney Foundation board member, Janice Frazier, provides information about kidney disease. Amy Heeg breast cancer survivor and participant discusses Breast Cancer 3 Day with StreetBeat host, Tim Lawlis.

# 9.12.09 00:30:00 HEALTHCARE

Local events are spotlighted on Street Beat: "2009 "Walk Now for Autism Speaks", American Heart Association's "Power to End Stroke Gospel Tour", and the Great Lakes Women's Business Conference.

### 9.27.09 00:30:00 HEALTHCARE

Detroit Lions great, Freddie Scott and Bill Toples discuss the "Man UP! Let's Talk" health campaign sponsored by 100 Black Men of Greater Detroit to help fight prostate cancer.

#### 8.02.09 00:30:00 POLITICAL

With over 100 candidates competing for 9 seats on Detroit City Council the election is in many ways a city wide popularity contest with name recognition more important than experience. American Black Journal host, Lloyd Jackson talks with Steve Tobocman, former State Representative of Southwest Detroit, and. Mildred Madison, Detroit League of Women Voters who say they have a way to fix the system and make City Council members accountable to the voters.

#### 9.20.09 00:30:00 POLITICAL

American Black Journal host, Lloyd Jackson interviews Detroit City Council President Ken Cockrel about the upcoming election.

### 7.12.09 00:30:00 PUBLIC AWARENESS

The Fallen and Wounded Soldiers Fund founders, Chris Cornelius and Tino Dell discuss their outreach program. Financial Therapist, Beverly Tobocman provides financial tips for military spouses.

# 7.19.09 00:30:00 PUBLIC AWARENESS

Among the many non-profit groups working to rebuild Detroit, one of the most innovative is the relatively new organization called ARISE Detroit. American Black Journal host, Lloyd Jackson speaks to Executive Director, Luther Keith about the organization.

# 8.08.09 00:30:00 PUBLIC AWARENESS

StreetBeat explores various animal rescue organizations: Paws with a Cause, trains assistance dogs for the disabled, GEM rescues former racing Greyhounds, and Equine Star treats abused and neglected horses.

# 8.23.09 00:30:00 PUBLIC AWARENESS

Carol Cain interviews, Tamara Ramos, Director, Fair Housing Center about housing discrimination. Actor, Desmond Wilson discussed his career and Michigan's thriving film industry. Mary McCarter, Executive Director, Rainbow Connection, shares information about their goal to grant wishes to terminally ill children.

# 8,30.09 00:30:00 PUBLIC AWARENESS

The Charles H. Wright Museum of African-American History is one of Detroit's crowning cultural jewels. State of the art, 120,000 square feet, it's the largest African American Historical Museum in the World. American Black Journal host, Lloyd Jackson talks with museum President and CEO, Juanita Moore.

9.06.09 00:30:00 PUBLIC AWARENESS

Camp Director, Tara Burt, discussed Camp Chris, for deaf and hard of hearing children and their siblings,

9.13.09 00:30:00 PUBLIC AWARENESS

American Black Journal host Lloyd Jackson talks with Sheilah P. Clay, President and CEO, Neighborhood Service Organization on serving the community for fifty years.

8.15.09 00:30:00 EDUCATION

Stephen Henderson talks with Keith Johnson, President, Detroit Federation of Teachers, about ways to fix the Detroit Public Schools.

### FOR MY PEOPLE

7.18.09 00:30:00 PUBLIC AWARENESS

For My People examines the effectiveness of community policing. Focusing on police violence, community David Rambeau discussed adult literacy programs.

7.25.09 00:30:00 PUBLIC AWARENESS

Mark Wells discussed advertising dollars in the Black community and the amount of money African Americans spend on goods and services.

8.01.09 00:30:00 PUBLIC AWARENESS

David Rambeau in the Rambeau Report discussed the book, The Edward Said Reader, concerning the questions of national and personal identity and belonging from a black perspective world-wide.

8.08.09 00:30:00 PUBLIC AWARENESS

Mark Well's discussed the arrest of Harvard Professor, Henry Louis Gates

8.22.09 00:30:00 PUBLIC AWARENESS

Ron Scott discussed community housing development by a non-profit organization and community-based anti-crime programs with Barry Randolph, director of the Messiah.

8.08.09 00:30:00 PUBLIC AWARENESS

Mark Well's discussed the arrest of Harvard Professor, Henry Louis Gates and uproar that resulted, culminating with the Beer Summit at the White House with President Obama and Vice President Biden,

8.22.09 00:30:00 PUBLIC AWARENESS

Barry Randolph, Director, Messiah Housing discussed community housing initiatives slated for Detroit's eastside. David Rambeau discussed Detroit's fiscal heath.

9.12.09 00:30:00 PUBLIC AWARENESS

Ron Scott talked with Revered Fauntroy, First Baptist Institutional about the ponzi scheme that defrauded his church.

9.26.09 00:30:00 PUBLIC AWARENESS David Rambeau discussed Michael Vick's return to the NFL.

7.11.09 00:30:00 POLITICAL

David Rambeau provides an analysis of Detroit Mayor Bing's efforts thus far,

Mark Wells discussed the political relationship between Presidents Obama and Chavez in terms of political ideology, rhetoric and hemispheric relationships.

9.19.09 00:30:00 POLITICAL

David Rambeau discussed Mayor Bing's decision to balance the budget through furloughs and layoffs for city of Detroit employees, and the reactions from the unions and city residents.

8.15.09 00:30:00 EDUCATION

David Rambeau discussed the need for students and parents to prepare for the start of school in September and what both should ask of teachers.

9.05.09 00:30:00 EDUCATION

September is Black Reading Month. David Rambeau provides information on reading programs designed to encourage reading among youth.

8.29.09 00:30:00 EDUCATION

David Rambeau discussed the impending school year and challenges facing Detroit Public Schools.

7.04.09 00:30:00 ECONOMY

David Rambeau discussed the importance of moving from an oil-based economy and transportation system to an energy efficient one.